

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

***Are you meeting your prospective clients?
Your competitors are.***

Conference Attendees and Sponsors

Conferences Connect LLC invites a wide range of sponsorship and exhibit participation. Participation as a Conferences Connect event co-sponsor provides your company with many opportunities to:

- Generate new business
- Understand new products and technologies
- Learn about timely industry developments
- Network with industry leaders and decision makers
- Facilitate information exchange

Attendee Profile

Attendees of Conference Connect events are your target market.

By offering events in specific topic areas, our conference participants represent a targeted pool of qualified leads for your business products or services. By investing in the registration fee and time out of the office to attend an event, participants are stating their need to learn about the latest developments in their areas of expertise. **When in their offices, attendees try to avoid “vendor sales calls.” When at conferences, they become “solution seekers.”**

By sponsoring or exhibiting at Conferences Connect events, you are representing yourself to our attendees and speakers as:

- A market leader in your space
- Eager to help attendees achieve their goals through your product or service
- A supporter of peer educational events for utilities

Sponsorship and Exhibit Packages Offered by Conferences Connect

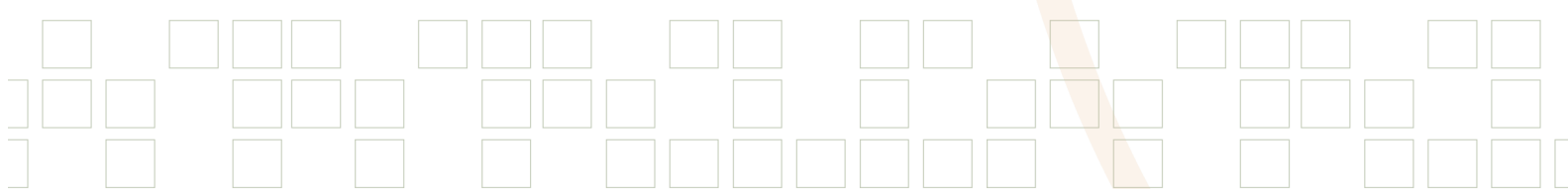
Sponsoring or exhibiting at an event with Conferences Connect provides your firm with a range of benefits and a number of levels of exposure to conference attendees. We have several packages for you to find the one that fits your marketing and budget needs.

Gold Sponsorship – \$7,500.00

- Active participation in program development
- Visible role as conference Chair Person or Session Moderator
- Co-present with a client
- Your logo on all conference material, including:
 - Brochure
 - Website
 - Conference proceedings
 - Slide presentation shown during breaks
- Inclusion of a 100 word company profile prominently displayed on all conference material
- Two (2) complimentary passes to the conference for representatives from your organization (including speakers)
- 25% discount on registration for your clients or additional members of your company
- Customized pre-conference direct marketing campaign to your targeted clients or prospects letting them know about your involvement in the event
- Draped 6' tabletop exhibit space at event

Silver Sponsorship – \$6,000.00

- Active participation in program development
- Logo on all conference material, including:
 - Brochure
 - Website
 - Conference proceedings
 - Slide presentation shown during breaks
- Inclusion of a 100 word company profile prominently displayed on all conference material
- One (1) complimentary pass to the conference for a representative from your organization (including speakers)
- 20% discount on registration for your clients or additional members of your company



- Customized pre-conference direct marketing campaign to your targeted clients or prospects letting them know about your involvement in the event
- Draped 6' tabletop exhibit space at event

Cocktail Reception/Luncheon – \$4,000.00

The key networking opportunity at the end of the first day, the reception runs for one (1) hour. Your logo is displayed on signage at the bar and throughout the reception space.

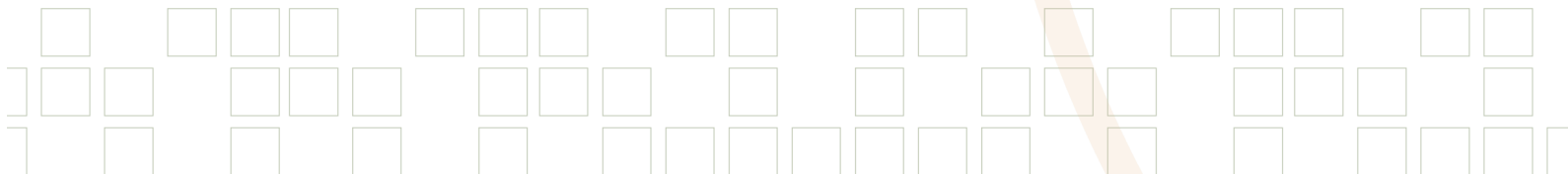
- Logo on all conference material, including:
 - Brochure
 - Website
 - Conference proceedings
 - Slide presentation shown during breaks
- One (1) complimentary pass to the conference for a representative from your organization
- 50% discount (only \$1,250) on draped 6' tabletop exhibit space at event
- All food and beverage will be ordered, managed, and paid for by Conferences Connect
- Customized pre-conference direct marketing campaign to your targeted clients or prospects letting them know about your involvement in the event

Continental Breakfast – \$3,000.00

Be in front of your target market at the top of the morning! Breakfast runs for at least 45-minutes and your logo is displayed on signage with the breakfast offerings.

- Logo on all conference material, including:
 - Brochure
 - Website
 - Conference proceedings
 - Slide presentation shown during breaks
- One (1) complimentary pass to the conference for a representative from your organization
- 50% discount (only \$1,250) on draped 6' tabletop exhibit space at event
- All food and beverage will be ordered, managed, and paid for by Conferences Connect

Customized pre-conference direct marketing campaign to your targeted clients or prospects letting them know about your involvement in the event



Morning and/or Afternoon Network Break – (3 – 4 available per event)

Networking breaks are one of the few opportunities attendees and speakers have to mingle, energize with snacks and focus on content related solutions. They are 30-minutes in length.

- 1 @ \$1,500.00
- 2 @ \$2,250.00
- 3 @ \$3,500.00
- 4 @ \$4,250.00

- Logo on all conference material, including:
 - Brochure
 - Website
 - Conference proceedings
 - Slide presentation shown during breaks
- One 50% discounted pass to the conference for your representative. If you sponsor 3 breaks, you will receive one (1) complimentary pass to the conference
- All food and beverage will be ordered, managed, and paid for by Conferences Connect
- 25% discount (only \$1,875) on draped 6' tabletop exhibit space at event

Tabletop Exhibit – \$2,500.00/ea

Display your product or service information prominently and discuss it with attendees.

- One (1) complimentary registration to the conference for a representative from your organization
- One (1) discounted registration (25% off) for clients or other members of your company

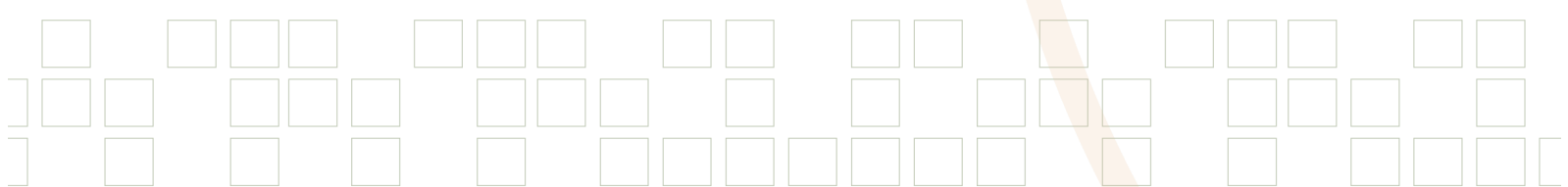
Lanyard Sponsor – \$2500.00/ea

What better way to gain exposure for your company than to have your logo on a lanyard around everyone's neck?

- Lanyards are ordered, managed, and paid for by Conferences Connect

Custom Sponsorship Package

Don't see a package that fits your needs? Let's talk about how we can create a custom sponsorship package for your company that helps you reach your audience. Contact Ashley Baptiste at 610.325.4830 or email her at Ashley@ConferencesConnect.com





SPONSORSHIP/EXHIBIT REGISTRATION FORM

Instructions:

Print this form. Complete all sections. Please type or print legibly. Fax or mail this form along with payment to: Conferences Connect, P.O. Box 57, Broomall, PA 19008 or Fax to 610.325.0210. Tax ID 51-0612573.

Please email corporate logo to: Ashley@ConferencesConnect.com

Conference Title _____

Company/Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Attendee Name _____ Title _____

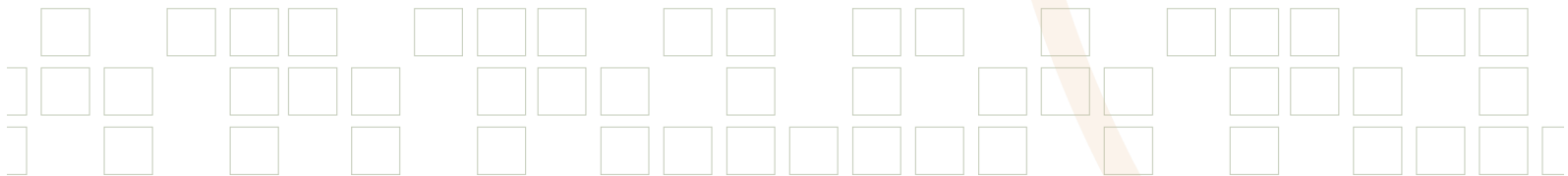
Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Check here if contact and attendee are the same



SPONSORSHIP AND EXHIBIT OPTIONS

- Gold Sponsorship \$7,500.00
- Silver Sponsorship \$6,000.00
- Breakfast Sponsorship \$3,000.00
- Table Top Exhibit 50% Discount \$1,250.00
- Cocktail Reception \$4,000.00
- Table Top Exhibit 50% Discount \$1,250.00
- Luncheon \$4,000.00
- Table Top Exhibit 50% Discount \$1,250.00
- Morning and/or Afternoon Network Break (3 – 4 available – circle selection)
 1/\$1,500.00 2/\$2,250.00 3/\$3,500.00 4/\$4,250.00
- Tabletop Exhibit (No Sponsorship) \$2,500.00
- Lanyard Sponsor \$2,500.00

Total Amount Enclosed or to be Charged _____

Payment Method: Please charge my credit card: Visa MC American Express

Name on Card _____

Signature _____

Account Number _____ Exp. Date _____

Security Code (last 3 digits on the back of Visa and MC) _____

Billing Address (exact address where your credit card statement is received):

 City _____ State _____ Zip Code _____

Or enclosed is a check for \$ _____

CANCELLATION POLICY

Upon receipt of payment & corporate logo, Conferences Connect will place your logo on the appropriate conference page(s) of the Conferences Connect Website. If sponsor/exhibitor cancels, there is no refund. In case of conference cancellation, Conferences Connect's liability is limited to refund of the sponsorship fee only.

